

14 November 2024

**Cordel Group plc**

("Cordel" or the "Company" or the "Group")

**Directors' Dealings – grant of options and market purchase**

Cordel Group PLC (AIM: CRDL), the Artificial Intelligence platform for transport corridor analytics, announces the grant of options to Ms Natasha Dinneen, Chief Financial Officer ("CFO") and Director of the Company, under the Company's employment share option plan ("ESOP"), as detailed below:

Date of grant	Name	Position	Options	Exercise price*
14.11.24	Ms Natasha Dinneen	CFO	300,000	7.5p

\* Cordel closing price on 13 November 2024

The options granted have a vesting period of two years, subject to continued employment, and an exercise period of ten years from vesting. Following this grant, Ms Natasha Dinneen has 300,000 of outstanding options.

On 13 November 2024, John Davis, CEO, purchased 71,367 ordinary shares of 1p each in the Company ("Ordinary Shares"). Following this transaction Mr Davis has a holding of 821,367 Ordinary Shares.

**Enquiries:**

**Cordel Group PLC**

c/o Cavendish

Ian Buddery, Chairman

John Davis, Chief Executive Officer

**Cavendish Capital Markets Limited, Broker**

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**About Cordel**

Cordel produces specialist hardware and software for capturing, analysing and reporting on large datasets within the transport sector, employing sophisticated artificial intelligence algorithms.

Further information on the Company is available at: [www.cordel.ai](http://www.cordel.ai)

**PDMR Notification Form:**

The notification below is made in accordance with the requirements of the Market Abuse Regulation:

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Natasha Dinneen				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Director (CFO)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Cordel Group plc				
b)	LEI	213800ZUBMOCVHSSJC14				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.01 nominal value each  ISIN: GB00BYZQM590				
b)	Nature of the transaction	Grant of options				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>7.5p</td> <td>300,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	7.5p	300,000
Price(s)	Volume(s)					
7.5p	300,000					
d)	Aggregated information	N/a - single transaction				
e)	Date of the transaction	14 November 2024				
f)	Place of the transaction	Off Exchange				

<b>1</b>	<b>Details of the person discharging managerial responsibilities</b>
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a)	Name	John Davis				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Director (CEO)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Cordel Group plc				
b)	LEI	213800ZUBMOCVHSSJC14				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.01 nominal value each  ISIN: GB00BYZQM590				
b)	Nature of the transaction	Market purchase				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>7.25p</td> <td>71,367</td> </tr> </tbody> </table>	Price(s)	Volume(s)	7.25p	71,367
Price(s)	Volume(s)					
7.25p	71,367					
d)	Aggregated information	n/a – single transaction				
e)	Date of the transaction	13 November 2024				
f)	Place of the transaction	London Stock Exchange				