

5 July 2023

Cordel Group PLC
("Cordel" or the "Company" or the "Group")

Purchase of Shares by Director

Cordel Group PLC (AIM: CRDL), the Artificial Intelligence platform for transport corridor analytics, announces that the following director, on 30 June 2023, purchased on-market 490,000 Cordel ordinary shares of £0.01 each ("Ordinary Shares") at a price of 7 pence per Ordinary Share:

| Director | Shares acquired | Resultant holding | Percentage of the Company's voting rights |
|-----------------|------------------------|--------------------------|--|
| Ian Buddery | 490,000 | 9,473,476 | 4.75% |

As a result of this purchase, the aggregate holding of the Concert Party (as described in the Company's circular dated 15 October 2019) remains unchanged at 76,073,475 Ordinary Shares, representing approximately 38.13% of the Company's issued share capital.

Enquiries:

Cordel Group PLC
Ian Buddery, Chairman

c/o Zeus

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About Cordel

Cordel produces specialist hardware and software for capturing, analysing and reporting on large datasets within the transport sector, employing sophisticated artificial intelligence algorithms.

Further information on the Company is available at: www.cordel.ai

PDMR Notification Form:**Notification of Transactions of Persons Discharging Managerial Responsibility and Persons Closely Associated with them**

The notification below is made in accordance with the requirements of the Market Abuse Regulation:

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----------|--|---|----------|-----------|----|---------|
| a) | Name | Ian James Buddery | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | PDMR - Chairman | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Cordel Group plc | | | | |
| b) | LEI | 213800ZUBMOCVHSSJC14 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument type of instrument Identification code | ordinary shares of £0.01 nominal value each ISIN: GB00BYZQM590 | | | | |
| b) | Nature of the transaction | Purchase of shares | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>7p</td> <td>490,000</td> </tr> </tbody> </table> | Price(s) | Volume(s) | 7p | 490,000 |
| Price(s) | Volume(s) | | | | | |
| 7p | 490,000 | | | | | |
| d) | Aggregated information Aggregated volume Price Aggregate total | 490,000 7p £34,300 | | | | |
| e) | Date of the transaction | 30 June 2023 | | | | |
| f) | Place of the transaction | London Stock Exchange | | | | |